



— NEW 2015 DODGE CHALLENGER —



R/T SCAT PACK WITH RUBY RED NAPPA LEATHER AND SUEDE INTERIOR

U.S. MODEL SHOWN



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BRAGGING RIGHTS COME STANDARD // More than 40 years of passion and innovation meld modern technology and throwback design. The result is an interior that equally matches Challenger's hardcore exterior. // New driver-centric cockpit with performance-inspired steering wheel // The new standard full-colour 7-inch customizable in-cluster display centre with hundreds of ways to personalize // Heritage-inspired "Tic-Toc-Tach" gauges // Available new 8.4-inch Uconnect® touch screen multimedia centre with Dodge Performance Pages and Launch Control // Push-button start // Premium soft-touch surfaces // Five-passenger seating // Available in 14 interior colour and trim combinations.

HIGH-PERFORMANCE BIRTHRIGHT // Challenger didn't become an icon overnight. It dominated the roads during the golden age of muscle, when the only thing better than owning a muscle car was owning one unlike any other. A time when you didn't show up unless your car was tricked out with parts, stripes and a Scat Pack sticker on the quarter glass that served notice that your Challenger was hiding something substantial under the hood. It's time for a rebirth. It's time to awaken the legends. Introducing the performance trifecta: Challenger R/T Shaker*, Challenger R/T Scat Pack and 392 HEMI® Scat Pack Shaker*.

IT'S EARNED ITS STRIPES // This is for those seeking the ultimate combination of raw power, pure performance and authentic attitude. 392 HEMI Scat Pack Shaker* is the real deal, straight from the factory. We're talking functional, fully floating, open element Shaker hood scoop with cold air induction. A Mopar® Cold Air Intake, conical air filter and legendary 6.4-litre HEMI V8 engine churning out an estimated 470 horsepower and 470 lb-ft of torque. Since power means nothing without control, Brembo® brakes, 3-mode ESC^[1] with full-off mode, and high-performance suspension with 20x9-inch wheels and performance steering are all standard.

The 392 HEMI Scat Pack Shaker* shows its supremacy with a 392 HEMI badge on the Shaker hood scoop, bold hood-to-tail stripes and a retro fender badge. Once inside, high-performance leather-trimmed Alcantara® suede seats in Black or Black with Ruby Red welcome drivers. A fierce animated Scat Pack Bee appears as the start-up graphic in the cluster and Bright pedals wait for commands. There's much more to the new 2015 Challenger story. Floor it over to dodge.ca for the latest info.

*Late availability. [1] No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions.

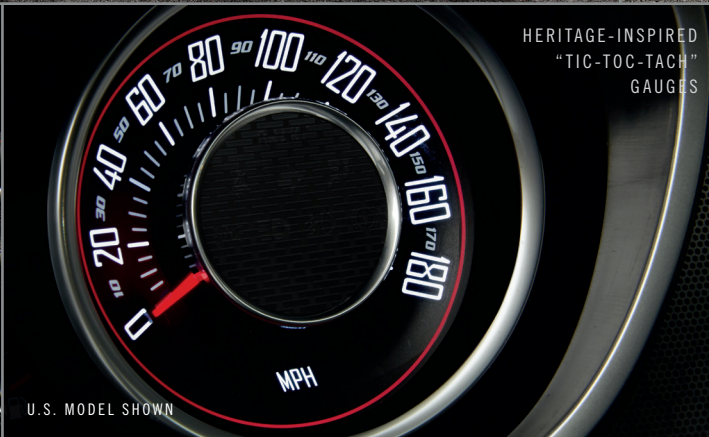
[2] Always drive carefully, consistent with conditions. Always wear your seat belt and obey traffic laws. About this brochure: Since the time of printing, some of the information you'll find in this brochure may have been updated. Ask your dealer for details. Alcantara is a registered trademark of Alcantara S.p.A. Brembo is a registered trademark of Freni Brembo S.p.A. Chrysler, Dodge, Challenger, HEMI, Mopar, R/T, TorqueFlite and Uconnect are registered trademarks of Chrysler Group LLC. © 2014 Chrysler Group LLC. All rights reserved.



CHALLENGER R/T SHAKER* IN SUBLIME GREEN WITH NEW 20x9-INCH FORGED ALUMINUM WHEELS



392 HEMI® SCAT PACK SHAKER* IN BILLET SILVER



HERITAGE-INSPIRED
"TIC-TOC-TACH"
GAUGES

U.S. MODEL SHOWN



20-INCH SCAT PACK WHEEL
WITH POLISHED FACE & SATIN
BLACK POCKETS

REBIRTH OF A LEGEND // Redesigning an icon isn't light work. A staunch enthusiast is poised at the ready to evaluate every tweak. One false move will ignite a revolt. With designers and engineers who pride themselves as being enthusiasts first, capable hands transformed this modern classic into its newest evolution. This is the new 2015 Dodge Challenger — styled to turn diehards on and outfitted with modern technology to seduce a new generation of thrill-seekers. One drive assures everyone that its performance upholds its legendary reputation.

SPIRITUAL SUCCESSOR TO THE '71 // Exterior styling goes throwback with cues from one of Challenger's most coveted editions // New heritage split grille surround // LED halo lighting // Larger power-bulge hood with functional inlets // New split LED taillamps // New wheel options // Seven heritage stripe options including new Scat Pack Bumblebee stripes // Eleven exterior colour options, including new retro heritage colours — B5 Blue and Sublime Green

PERFORMANCE AT ITS CORE // New 8-speed TorqueFlite® automatic transmission with paddle shifters delivering enhanced performance and improved fuel efficiency // New Scat Pack with an estimated 470 horsepower and 470 lb-ft of torque powers 0–100 km/h times in the low 4's^[2] // New 392 HEMI® Shaker*

*Late availability.



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