This is more than the fourth-generation Dodge Challenger. This is modern muscle. A dose so bold that it has brought forward a new wave of enthusiasts. It’s styled to appeal to die-hards and outfitted with enough technology to satisfy a new generation of thrill-seekers. Its performance is strong enough to uphold the weight of its legendary reputation. As the world’s fastest muscle car ever, Challenger SRT® Hellcat brings powerful bragging rights to the table with 707 horsepower. This is a driving experience that only a legend can deliver. This is the 2016 Dodge Challenger.

- Four potent, technologically advanced engines
- Uconnect® multimedia centres with an available largest-in-class 8.4-inch touchscreen
- Seven-inch customizable in-cluster display centre
- First-in-segment S嘉unsite™ eight-speed automatic transmission
- Fuel economy as efficient as 7.6 L/100 km highway
- Class-exclusive five-passenger seating
- Best-in-class interior width
- Best-in-class cargo volume

*A note about this catalogue: all disclaimers and disclosures can be found on the back cover. †See page 4 for full details.
3.6L Pentastar® VVT V6. This robust 3.6-litre V6 satisfies your rational side with fuel economy as efficient as 7.8 L/100 km highway and keeps your emotional side charged with 305 horsepower, 268 lb-ft of torque and 0–100 km/h acceleration in the six-second range. It’s the combination of fully independent dual-com, sequential multiport fuel injection, and high-flow intake and exhaust ports that results in the perfect blend of high torque and fuel efficiency.

5.7L HEMI® VVT V8. Dodge Challenger and HEMI, two legendary names that fuel the fantasies of muscle car enthusiasts, provide up to 375 horsepower, 410 lb-ft of torque and fuel economy as efficient as 9.3 L/100 km highway. The 5.7-litre HEMI V8 takes you from 0–100 km/h in the five-second range. When equipped with the standard TorqueFlite eight-speed automatic transmission, the TorqueFlite Multi-Displacement System (MDS) allows Challenger to transition from eight cylinders to four when full power is not required to optimize fuel efficiency. A TREMEC six-speed manual transmission is optional.

6.2L HEMI® SRT Hellcat V8 engine. With 707 horsepower, 650 lb-ft of torque and a blistering 0–100 km/h time in the low three-second range, this breakthrough engine features a forged steel crankshaft and skeletonized breathing surfaces, a specially tuned crank damper tested to 13,000 rpm, high-strength forged-alloy pistons coupled to powder-forged connecting rods, high-load capacity bushings and diamond-like carbon-coated piston pins. The XFI fuel-injected fully aluminum cylinder heads with six coil告诉她herindirect ignition are optimized for superior thermal conductivity. The available high-performance Napa Road-Forged TREMEC six-speed manual transmission boasts an external cooling system and external oil cooler.

**PERFORMERS**

**EFFICIENCY IS A MUSCLE as good as 7.8 L/100 KM HWY**

<table>
<thead>
<tr>
<th>ENGINE</th>
<th>TRANSMISSION</th>
<th>HORSEPOWER</th>
<th>TORQUE (LB-FT)</th>
<th>CITY</th>
<th>HIGHWAY</th>
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<tbody>
<tr>
<td>3.6L Pentastar® V6</td>
<td>8-speed automatic</td>
<td>305</td>
<td>268</td>
<td>12.4 (23)</td>
<td>7.8 (36)</td>
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<tr>
<td>5.7L HEMI® V8 with MDS</td>
<td>8-speed automatic</td>
<td>375</td>
<td>400</td>
<td>14.8 (19)</td>
<td>9.3 (30)</td>
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<tr>
<td>5.7L HEMI® V8</td>
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<td>410</td>
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<td>10.0 (28)</td>
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<tr>
<td>6.4L SRT® HEMI V8 with MDS</td>
<td>8-speed automatic</td>
<td>485</td>
<td>475</td>
<td>15.7 (18)</td>
<td>9.5 (30)</td>
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<tr>
<td>6.4L SRT® HEMI V8</td>
<td>6-speed manual</td>
<td>485</td>
<td>475</td>
<td>16.8 (17)</td>
<td>10.4 (27)</td>
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<tr>
<td>6.2L HEMI® SRT Hellcat V8</td>
<td>8-speed automatic</td>
<td>707</td>
<td>650</td>
<td>17.6 (16)</td>
<td>10.7 (26)</td>
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<tr>
<td>6.2L HEMI® SRT Hellcat V8</td>
<td>6-speed manual</td>
<td>707</td>
<td>650</td>
<td>18.1 (16)</td>
<td>11.4 (25)</td>
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</tbody>
</table>

Based on 2016 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. For EnerGuide information, please ask your retailer or visit the Government of Canada website: www.vehicles.nrcan.gc.ca

Fastest Muscle Car Ever

Nest Powerful Muscle Car Ever

Track-Test-Performed

1/4 MILE – 10.8 SECONDS 1

475 km/h (300 mph) top track speed

Most Powerful Muscle Car Ever 1

707 HORSEPOWER
YOU’VE EARNED YOUR STRIPES
There are car lovers, and then there are those who spend their free time tinkering, who remember a time when you didn’t show up unless your car was tricked out with parts, stripes and a Scat Pack sticker on the quarter-glass. There’s another generation that won’t settle for just a performance car. They’re seeking the ultimate combination of raw power, pure performance and authentic attitude. This vehicle is for both generations.

THE HIVE REVIVED
The 392 HEMI® Scat Pack Shaker is the real deal, straight from the factory. We’re talking functional, fully floating, open-element Shaker hood scoop, a Mopar® Cold Air Intake, a conical air filter and the legendary 6.4-litre SRT® HEMI V8 engine that churns out 485 horsepower and 475 lb-ft of torque. Of course, because power means nothing without control. Four-piston Brembo® brakes, 3-mode Electronic Stability Control (ESC) with Full-Off Mode, high-performance suspension, 20x9-inch aluminum wheels and performance steering are standard. The 392 HEMI Scat Pack Shaker shows its supremacy with a 392 HEMI badge on the Shaker hood scoop, bold hood-to-tail stripes and a retro fender badge.

ALWAYS LEADING
THE PACK
485 HP

UNRELENTING POWER
YOU’VE EARNED YOUR STRIPES

THE HIVE REVIVED}

392 HEMI® Scat Pack Shaker is the real deal, straight from the factory. We’re talking functional, fully floating, open-element Shaker hood scoop, a Mopar® Cold Air Intake, a conical air filter and the legendary 6.4-litre SRT® HEMI V8 engine that churns out 485 horsepower and 475 lb-ft of torque. Of course, because power means nothing without control. Four-piston Brembo® brakes, 3-mode Electronic Stability Control (ESC) with Full-Off Mode, high-performance suspension, 20x9-inch aluminum wheels and performance steering are standard. The 392 HEMI Scat Pack Shaker shows its supremacy with a 392 HEMI badge on the Shaker hood scoop, bold hood-to-tail stripes and a retro fender badge.
Challenger SRT® 392 makes its authority known with a robust, naturally aspirated 6.4-litre SRT HEMI® V8 engine boasting 485 horsepower and 475 lb-ft of torque. Both SRT 392 and SRT Hellcat let drivers personalize their drive experience with a Drive Modes feature located in the SRT Performance Pages. Drive Modes are preconfigured for Default, Sport and Track settings, and also feature a Custom setting for a uniquely tailored experience.

- **Default**
  - Activates automatically when starting the vehicle, delivering a sporty and comfortable ride

- **Sport**
  - Provides increased vehicle performance capability over the Default Mode by reducing aid from the traction and stability control systems

- **Track**
  - Delivers maximum vehicle performance capability on smooth, dry surfaces

- **Custom**
  - Allows the driver to personalize the vehicle’s performance by selecting settings for the transmission, traction control, suspension and paddle shifters

The interiors of both the SRT 392 and SRT Hellcat feature exceptional materials, track-inspired technology and retro design cues. The SRT three-spoke flat-bottom performance steering wheel features paddle shifters on automatic models and standard full-circumference heat, while the high-performance Laguna full-leather heated and ventilated front seats with micro-perforated leather keep you planted. Performance stats and vehicle data can be customized and viewed on more than 100 potential configurations between the seven-inch customizable in-cluster display centre and SRT Performance Pages displayed on the standard and largest-in-class 8.4-inch Uconnect® touchscreen.
The statement is bold and the numbers behind it robust: 707 horsepower and 650 lb-ft of torque. The 6.2-litre Supercharged HEMI® SRT® Hellcat V8 engine is the most extreme example of unrelenting power. To withstand this powerplant’s intensity, it features unique, specially tuned and heat-treated parts.

The Supercharger houses internal charge coolers, and an integrated electronic bypass valve that has the equivalent ability to suck the air out of a 10x13-ft room in one minute. The twin-screw rotors are specially treated to accommodate tighter internal tolerances between the rotors and improved overall performance. Air is delivered into the engine via a 92mm Air Catcher® Inlet Port located in the driver’s-side parking lamp. A 52mm throttle body controls airflow into the Supercharger, air charge coolers and then into the engine’s air box — another unique Challenger SRT® Hellcat feature.

With this kind of power, it’s a given that the exterior demands exclusive extras. A Viper-inspired aluminum hood crowns SRT® Hellcat, while the functional scoop is flanked by an equally functional set of air extractors, which effectively remove heat from the engine compartment and reduce air turbulence. Bold SRT® Hellcat badges flank the fenders so there’s no mistaking it with anything else on the road. Owners are handed both a red and black key fob at delivery — the black key restricts power to approximately 500 horsepower, while the red key unlocks the full 707 horsepower.
Challenger’s interior gives full bragging rights to those behind the wheel. Everything has been mapped and calculated to create the best driver cockpit, including the push-button start and performance-inspired steering wheel with available paddle shifters. Heritage-themed Tic-Toc-Tach gauges recall the original Challenger interior as do the shifter, door panels with premium soft-touch materials and driver-centric centre console featuring standard genuine stamped-aluminum trim.

As the only five-passenger vehicle in its class with segment-leading interior and cargo volume, Challenger delivers a balance of uncompromised comfort and heart-pounding performance.
Challenger was built and designed to unleash one thrilling ride after another. Our engineers also know the importance of a secure ride, offering more than 70 standard and available safety and security features on this classic muscle car.

**Forward Collision Warning**
Available radar sensors detect when your vehicle may be approaching another vehicle or object too rapidly, alerting you with both an audible chime and a visual warning.

**Adaptive Cruise Control**
This available system automatically adjusts cruising speed to maintain a preset distance between your vehicle and the one ahead.

**Parkview® Rear Back-Up Camera with Dynamic Grid Lines**
This available system displays an accurate visual reference of what is behind your vehicle when in Reverse. The dynamic grid lines adjust when the steering wheel is turned to assist drivers when manoeuvring into parking spaces or narrow areas.

**Blind-Spot Monitoring with Rear Cross-Path Detection**
Radar sensors continuously monitor both blind spots, alerting you with illuminating icons on the sideview mirrors and an audible chime when the turn signal is activated.

**Rain-Sensing Windshield Wipers**
Available sensors detect moisture on the windshield and automatically activate the wipers.

**Air Bags**
Advanced multistage front air bags, supplemental front-seat-mounted side air bags, and supplemental side-curtain air bags for both front and rear outboard occupants are standard.

**Reactive Front Head Restraints**
In the event of a rear-end collision, the head restraint moves forward and upward to decrease the space between the head restraint and the occupant’s head, thereby helping to reduce the chance of injury.

**Electronic Stability Control (ESC)**
A standard vehicle-wide network of safety sensors provides control and stability when you’re losing grip of your intended path. This robust system includes four-wheel antilock disc brakes, Brake Assist and All-Speed Traction Control. Select ESC with off-throttle mode is available.

**Park-Sense® Rear Park Assist**
When in Reverse, at low speeds, this available system uses sensors to detect the presence of objects in the backup pathway and provides an audible chime and visual reference in the instrument cluster.

**High Intensity Discharge (HID) Headlights**
These available headlamps produce a brighter, more natural light than halogen headlamps. The benefit is more visibility, which can improve reaction time in an emergency situation.

**Bodyguard on Duty**

Challenger was built and designed to unleash one thrilling ride after another. Our engineers also know the importance of a secure ride, offering more than 70 standard and available safety and security features on this classic muscle car.
**COLOUR CHOICES**

Left (front to back): Go Mango, Billet Metallic, Plum Crazy Pearl, TorRed, Pitch Black, Redline Tri-Coat Pearl

Right (front to back): Jazz Blue Pearl, B5 Blue Pearl, Granite Crystal Metallic, Bright White, Maximum Steel Metallic, Ivory Tri-Coat Pearl

*Late/limited availability.

**STRIPE AVAILABILITY**

<table>
<thead>
<tr>
<th>Stripe Type</th>
<th>V6 Bodyside Stripe</th>
<th>Blacktop Stripe</th>
<th>R/T Modern Hood Stripe</th>
<th>R/T Classic Bodyside Stripe</th>
<th>Shaker Graphics</th>
<th>Scat Pack</th>
<th>SRT® 392 Twin Centre Stripes</th>
</tr>
</thead>
<tbody>
<tr>
<td>J10 Stripes Pack</td>
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Available Stripe Colours:
- Black Satin-Gloss
- Stone White High-Gloss
- Red High-Gloss
- Silver Satin-Gloss

*For specific information, consult a dealer or visit the manufacturer’s website.
Black Houndstooth premium cloth with Tungsten accent stitching — standard on SXT. Also available in Black and Tungsten premium cloth with Tungsten accent stitching.


Black and Pearl Nappa leather-faced with Sepia accent stitching and perforations — standard on SXT Plus and R/T. Also available in Black with metallic accents and Tungsten accent stitching, and Ruby Red with metallic accents.

Black Nappa leather-faced with Alcantara® inserts, Tungsten accent stitching, perforations and embroidered “R/T” logo — available on R/T with R/T Classic Appearance Package; available on R/T Scat Pack with Leather Interior Group. Also available in Black and Ruby Red with Ruby Red accent stitching.


Black and Ruby Red ultra-premium Nappa leather-faced with Ruby Red accent stitching, perforations and embroidered “SRT” logo — standard on SRT 392 and SRT Hellcat. Also available in Black with Silver accent stitching.

Sepia premium Laguna full-leather with Tungsten accent stitching, perforations and embossed “SRT” logo — standard on SRT 392 and SRT Hellcat. Also available in Black.

Lots of Rims, Never Tired

1. 18-inch Satin Carbon Aluminum (Standard on SXT)
2. 20-inch Polished Aluminum with Graphite Pockets (Standard on SXT Plus and R/T)
3. 20-inch Satin Carbon Aluminum (Included with Super Sport Group on SXT)
4. 20x9-inch Polished Aluminum with Black Pockets and Satin Finish (Standard on R/T Shaker)
5. 20-inch Classic Polished Forged Aluminum (Included with R/T Classic Appearance Package on R/T)
6. 20-inch Hyper Black Aluminum (Included with Super Track Pak on SXT, SXT Plus and R/T)
7. 20-inch Gloss Black Aluminum (Included with Blacktop Package on SXT, SXT Plus and R/T)
8. 20x9-inch Matte Black Lightweight Forged Aluminum (Optional on R/T, R/T Scat Pack and 392 HEMI® Scat Pack Shaker)
9. 20x9.5-inch Matte Black Lightweight Forged Aluminum (Standard on SRT® Hellcat; also available in Brass Monkey [Dark Bronze], Hyper Black, standard on SRT 392)

For full specification details, visit Dodge.ca.
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DISCLAIMERS: 1 Fastest and most powerful claim based on Challenger SRT Hellcat model. Excludes non-mass-production vehicles and hybrids. NHRA-certified 10.8 second 1⁄4-mile time @ 207 km/h with street legal drag radial tires. NHTSA-certified 222-second 1⁄4-mile time @ 201 km/h with production tires. 2 Based on the latest available competitive information and WardsAuto's Mid-Size Speciality vehicle segment. 3 No sensor can sense the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. 4 A driver cannot control a system, but a substitute for active driver involvement. The driver must remain aware of his/her surrounding and be prepared to take corrective action to avoid collisions. 5 The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 6 Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint.