









Here's to a bold, athletic profile that says sporty louder than it says sedan. To a display of power that is both responsive and responsible, and to a drive that's made more enjoyable with technology that keeps you connected and on the right path. Here's to Canada's most affordable mid-size sedan^{1*}: Dodge Avenger.







2014

DODGE AVENGER



ATTITUDE SETS IT APART

DESIGNED TO INDULGE. Don't let Avenger's ranking as the most affordable mid-size sedan in Canada¹ mislead you. Along with exceptional value, Avenger also offers outstanding comfort and craftsmanship with standard features like ambient LED lighting, a press-fit, one-piece dash, premium materials, soft-touch surfaces throughout and a bolstered, supportive seat structure designed to envelop its occupants. Steering wheel-mounted cruise and audio controls, power locks, windows and mirrors, air conditioning and top-of-the-line safety technology like Electronic Stability Control (ESC)² and six air bags³ still don't exhaust the list of standard features. Both driver and passengers are treated to a spacious seating area and cargo capacity is maximized with the 60/40 split-folding rear seat.

WELL-CONNECTED. Stay in touch with the people, music and devices that matter most. The available Uconnect[™] multimedia centre acts as the central location for your most important media — SiriusXM Satellite Radio⁴, navigation system,⁵ and personal devices, such as an iPod[®] or smartphone. The user-friendly Uconnect system allows you to stay connected, informed, entertained and focused on driving. Opt for the awardwinning Garmin[®] Navigation system,⁵ the most recognized name in GPS wayfinding. It features intuitive user interface and navigation with lane guidance you've come to expect from Garmin.



Avenger SXT shown in Black/Red.







6.8 L/100 KM HWY* // 283 HORSEPOWER // 260 LB-FT TORQUE



2013 DODGE AVENGER — AN INSURANCE INSTITUTE FOR HIGHWAY SAFETY TOP SAFETY PICK+



SAFETY COMES STANDARD.

ALL SAFETY AND SECURITY FEATURES ON AVENGER COME STANDARD.

ELECTRONIC STABILITY CONTROL (ESC)² In adverse conditions, ESC and Brake Assist work with an advanced allspeed traction control system to help the driver maintain vehicle directional stability and limit oversteer or understeer. Brake Assist detects conditions when maximum force is needed for optimum stopping power.

ANTILOCK BRAKE SYSTEM (ABS). Standard four-wheel disc antilock brakes afford premium stopping power from stateof-the-art electronics that provide a faster system response. ABS senses and prevents wheel lockup, offering improved steering control under extreme braking and/or slippery conditions.

ENHANCED ACCIDENT RESPONSE SYSTEM (EARS)

In the event of air bag deployment, the EARS will cut off fuel to the engine, unlock the doors, flash the hazard lights and turn on the interior lights to allow the vehicle to be more visible and accessible to emergency personnel.

AIR BAGS.³ Advanced multistage driver and front-passenger air bags, supplemental side-curtain air bags and supplemental front-seat-mounted side air bags all provide enhanced protection in the event of an impact.

REACTIVE FRONT HEAD RESTRAINTS⁶ Head restraints automatically move forward and upward in the event of a rear-end collision to decrease the space between the head restraint and the occupant's head, helping to reduce the chance of injury.

TIRE PRESSURE MONITORING SYSTEM. A warning light in the instrument cluster on Avenger CVP alerts the driver to tires with high or low pressure. All other models come equipped with a premium system that displays individual tire pressures.

SENTRY KEY® ANTITHEFT ENGINE IMMOBILIZER. This

standard system prevents vehicle operation by disabling the engine when the encoded key is not present. Operation is automatic, regardless of whether the vehicle is locked or unlocked.

COLOURS Not all colours available on all models.









CRYSTAL PEARL



WHEELS



17-INCH WHEEL COVER Standard on CVP (W7A)

17-INCH ALUMINUM Available on CVP (WFI)



18-INCH GLOSS BLACK ALUMINUM

18-INCH CHROME-CLAD ALUMINUM Available on SXT (WPL)

Included with Blacktop Group on CVP and SXT (WPF)







18-INCH CAST ALUMINUM Standard on SXT (WPT)





18-INCH RALLYE DESIGN ALUMINUM Standard on R/T (WPK)



AVENGER CVP

POWFRTRAIN

 2.4L DOHC 16V I-4 with 4-speed automatic (24Y) • 2.4L DOHC 16V I-4 with 6-speed automatic (29Y) INTERIOR AMENITIES · Premium cloth seats • Tilt/telescoping steering column • Driver height-adjustable seat and manual • Sun visors with vanity mirrors • LED-lit instrument cluster lumbar adjuster • 60/40 split-folding rear seat with • Air conditioning with air filtering trunk pass-through Tinted glass · Leather-wrapped shift knob • Laminated windshield and front-door glass Uconnect[™] 130 with four speakers • Front and rear Solar-Control Glass • Two 12V auxiliary power outlets • Centre console with open storage bin Auxiliary input jack • Floor console with fore/aft sliding armrest • Luxury front and rear floor mats

Outside temperature display

Tire pressure monitoring lamp

• Sentry Key® antitheft engine immobilizer

Body-colour fascia and door handles

Hands-Free Communication⁷ with Bluetooth[®]

Security alarm

Remote keyless entry

Engine block heater

LED taillamps

Compact spare tire

Streaming Audio

• 17-inch aluminum wheels

• 8-Way Power Driver's Seat

• Trunk lamp

· Steering wheel-mounted cruise and audio controls

SAFETY & SECURITY

- Advanced multistage front, supplemental
 Four-wheel disc antilock brakes front-seat side, and supplemental side-
- curtain air bags³ Reactive front head restraints⁶
- Electronic Stability Control (ESC)²

with Traction Control

EXTERIOR FEATURES

- 17-inch wheels with covers • Bright/Black grille
- Touring suspension
- Front and rear stabilizer bars • Quad headlamps
- OPTIONS

 Blacktop Group • Front passenger fold-flat seat SiriusXM Satellite Radio⁴ with

one-year subscription

PACKAGE DETAILS

| BLACKTOP GROUP — | |
|--|---|
| Gloss Black grilleBlack headlamp treatments | 18-inch Gloss Black aluminum wheels Body-colour trunk lid spoiler |
| HANDS-FREE COMMUNICATION WITH | 1 BLUETOOTH STREAMING AUDIO |
| Hands-free communication⁷ Auto-dimming rearview mirror with microphone | Bluetooth Streaming Audio Remote USB port |
| SUN & SOUND PACKAGE | |
| Power sunroof Uconnect 430 Multimedia Centre | 6.5-inch touch-screen display 40GB hard drive with 28GB available |
| SUN & NAV PACKAGE | |
| Power sunroof Uconnect 430N Multimedia Centre 6.5-inch touch-screen display | 40GB hard drive with 28GB available Garmin[®] Navigation system⁵ |

AVENGER SXT

POWERTRAIN

- 2.4L DOHC 16V I-4 with 4-speed automatic (24U)
- 2.4L DOHC 16V I-4 with 6-speed automatic (29U)
- 3.6L Pentastar[™] VVT V6 with 6-speed automatic (27U)
- ENHANCEMENTS vs. CVP -

- Heated front seats
- Eight-way power driver's seat
- 18-inch cast aluminum wheels • Automatic temperature control
- Premium fog lamps
- Traveller/mini trip computer
- Body-colour power heated mirrors, manual folding
- · Leather-wrapped steering wheel
- · Front and rear aimable LED lamps
- Six speakers
- SiriusXM Satellite Radio⁴ with one-year subscription
- Temperature and compass gauge
- Tire pressure monitoring display
- Rear seat assist handles
- Trunk lid spoiler
- SXT badge

OPTIONS

• Remote Start

- Blacktop Group Sun & Sound Package
- Sun & Nav Package
- Uconnect 430 Multimedia Centre
- Hands-Free Communication⁷ with Bluetooth Streaming Audio
- 18-inch chrome-clad aluminum wheels

MULTIMEDIA CENTRES

UCONNECT 130 • CD/MP3/AM/FM • Auxiliary input jack UCONNECT 430 Uconnect 130 features plus:

 DVD playback capability • USB port on radio

• SiriusXM Replay, favourite song/artist alert

· 40GB hard drive with 28GB available

UCONNECT 430N

Uconnect 430 features plus:

· 6.5-inch touch-screen display

- Garmin Navigation⁵
- SiriusXM Satellite Radio⁴ with one-year subscription

AVENGER R/T

POWFRTRAIN

3.6L Pentastar[™] VVT V6 with 6-speed automatic (27L)

ENHANCEMENTS vs. RALLYE REDLINE

- Z-striped cloth seating with leather bolsters
- 18-inch Rallye design aluminum wheels
- Uconnect[™] 430 Multimedia Centre
- Perforated leather-wrapped steering wheel
- Body-colour grille
- Red LED interior lighting
- Black headlamp housings
- Six Boston Acoustics[®] speakers
- · Sport suspension
- Hood-to-fender stripes
- Automatic headlamps
- Hands-free communication⁷ with Bluetooth[®] streaming audio
- · Power windows, front one-touch up-and-down
- Remote USB port
- Auto-dimming rearview mirror with microphone
- Universal garage door opener⁸
- R/T badge

OPTIONS

- Sun & Nav Package • Stripe delete

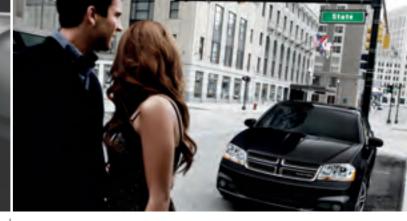
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DISCLAIMERS: 1 Based on 2013 Ward's Upper Middle segmentation. Based on MSRP of base models. Excludes other vehicles designed and manufactured by Chrysler Group LLC. 2 No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 3 The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 4 Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca 5 Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. 6 Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. 7 Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. 8 Not compatible with all garage door openers,





POWER AND FUEL ECONOMY

Based on 2014 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Ask your retailer for EnerGuide information

| | | | | L/100 KM (MPG) | |
|-------------|-------------------|------------|----------------|----------------|-----------------------|
| ENGINE | TRANSMISSION | HORSEPOWER | TORQUE (LB-FT) | CITY | HIGHWAY |
| 2.4L I-4 | 4-speed automatic | 173 | 166 | 10.5 (27) | 6.7 (42) |
| 2.4L I-4 | 6-speed automatic | 173 | 166 | 10.5 (27) | 6.4 (44) ¹ |
| 3.6L VVT V6 | 6-speed automatic | 283 | 260 | 11.0 (26) | 6.8 (42) ¹ |

1 As described on page 7

SPECIFICATIONS[§]

| CURB WEIGHT, kg (Ib) | | | | |
|---------------------------------|--------------|-------------|--|--|
| Curb Weight, 2.4L I-4 Engine | 1542 (3400) | | | |
| Curb Weight, 3.6L V6 Engine | 1636 (3607) | | | |
| GVWR, kg (lb) | 2087 (4600) | | | |
| TOWING | | | | |
| Towing Capacity, max, kg (lb) | 454 (1000) | | | |
| EXTERIOR | | | | |
| Wheelbase | 2765 (108.9) | | | |
| Overall Height | 1483 (58.4) | | | |
| Front Track | 1567 (61.7) | | | |
| Rear Track | 1594 (62.7) | | | |
| Overall Width | 1850 (72.8) | | | |
| Overall Width with Side Mirrors | 2064 (81.3) | | | |
| Overall Length | 4892 (192.6) | | | |
| Ground Clearance | 143 (5.6) | | | |
| INTERIOR | FRONT | REAR | | |
| Head Room | 1017 (40.0) | 972 (38.3) | | |
| Head Room with Sunroof | 963 (37.9) | 972 (38.3) | | |
| Leg Room | 1077 (42.4) | 919 (36.2) | | |
| Hip Room | 1336 (52.6) | 1341 (52.8) | | |
| Shoulder Room | 1431 (56.3) | 1422 (56.0) | | |
| CAPACITIES | | | | |
| Cargo, Rear Seat Up, L (cu ft) | 382 (13.5) | | | |
| Seating Capacity | 5 | | | |
| Volume Index, L (cu ft) | 3219 (113.7) | | | |
| Fuel Tank Capacity, L (gal) | 64 (1 | 64 (14.1) | | |

§ All dimensions are in millimetres (inches) unless otherwise noted.









100 YEARS OF DODGE

One hundred years ago, the first Dodge vehicle was introduced ... and the roads have never been the same since. Dodge was, and still is, a brand that stands for standing out. A brand with the inherent belief that your vehicle should move you in more ways than one. This is Dodge.

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